



ORACLE NETSUITE SUITEANALYTICS

Discover Actionable Insights and Accelerate Business Outcomes

Oracle NetSuite is a leader in delivering embedded analytics that enable our customers to discover hidden information that can be used to make critical decisions, enforce business processes and gain meaningful insight into company performance across multiple departments, teams and subsidiaries.

NetSuite SuiteAnalytics provides real-time Saved Searches, Reporting, Key Performance Indicators (KPIs) Dashboard and Workbook features that are built into NetSuite solution that our customers use every day.

Key Benefits

- **Real-time transparency** into company performance across all business functions—from summary level to transaction level.
- **A single version of the truth** with all data residing in a single source.
- **Self-serve**, personalized experience with easy-to-use tools without requiring programming or technical resources.
- **No added cost**, complexity or latency of data warehousing systems or disparate systems.

Drive Actionable Analysis with SuiteAnalytics

Correct and well-timed analytics are the basis of any important business decision. With the right metrics, business can be confident that the choices they make to grow are substantiated by accurate and timely information. Better yet, when used properly, analytics enable businesses to recognize patterns that can predict and work towards the best possible outcomes.

Designed to be flexible, fast and intuitive, SuiteAnalytics is always innovating to make the NetSuite experience easier to query, report, present and act on to drive actionable analysis.

Product Highlights

SuiteAnalytics Workbook

SuiteAnalytics Workbook leverages a new user interface, new analytical capabilities and is designed so that even inexperienced users can perform complex data analytics tasks. With Workbook, users can easily and securely explore their data, create sophisticated criteria filters with real-time visualizations. Data can be further analyzed using the Workbook pivot and chart capabilities, with intuitive drag-and-drop interactions. Workbooks can be saved, shared, reused with content easily deployed in NetSuite dashboard as portlets.

SuiteAnalytics Workbook delivers an enormous advantage to our customers by enabling business users to liberate insights buried in

SuiteAnalytics Workbook

Easily find your data

Pivot for deeper insights

Visualize and liberate opportunities

Use again and share

their data improving their core operations. Workbook enables the identification of new opportunities, discovering unexpected business problems and building processes to enable continuous learning and feedback. Features of the Workbook include:

- **New pivoting** to understand details behind the data better, comparing performance, identifying trends and issues, and making good decisions quickly.
- **New charting** to enable decision makers to see analytics presented visually, so they can grasp difficult concepts or identify new patterns including drill down into charts and graphs for more detail.
- **New, intuitive user interface** to enhance the user experience by giving instant access to important data including creating and editing Workbooks and charts on the fly.

- **Updated data model** with ability to define multiple joins, support of custom fields.

SuiteAnalytics Saved Search

NetSuite's search functionality provides a valuable tool for filtering and matching data to answer all sorts of business questions. A Saved Search is a list of real-time results based on criteria and filters. Virtually, any kind of record in NetSuite can be the basis of, or included in, a Saved Search. Saved Searches can either be private or shared with others. Saved Searches can be set in their own portlets or placed as short cuts on dashboards, providing quick access to custom metrics. They are easily updated, with a simple click. Saved Search results can be shared with other users, results can be sent automatically by email to selected recipients, search results can be sent via email at scheduled intervals and/or when results are updated without

SuiteAnalytics Saved Search

ORACLE NETSUITE ATLAS Search

Activities SuiteView Transactions Quick Start Lists Reports Analytics Documents Setup Customization Support

Income Statement Detail [Back to Summary](#)

FINANCIAL ROW	TYPE	DATE	DOCUMENT NUMBER	NAME	CLR	SPLIT	AMOUNT
Ordinary Income/Expense							
Income							
4000 - Sales							
	Invoice	2/6/2017	3092033	Smith Supplies	F	1100 - Accounts Receivable	\$509.00
Total - 4000 - Sales							\$509.00
Total - Income							\$509.00
Cost Of Sales							
5000 - Cost of Goods Sold							
	Item Fulfillment	2/6/2017	584	Smith Supplies	F	1200 - Inventory Asset	\$439.69
Total - 5000 - Cost of Goods Sold							\$439.69
Total - Cost Of Sales							\$439.69
Gross Profit							\$69.31
Expense							

SuiteAnalytics Reports

needing to rerun the search. Saved Searches can be exported in Excel, CSV and PDF formats.

SuiteAnalytics Reports

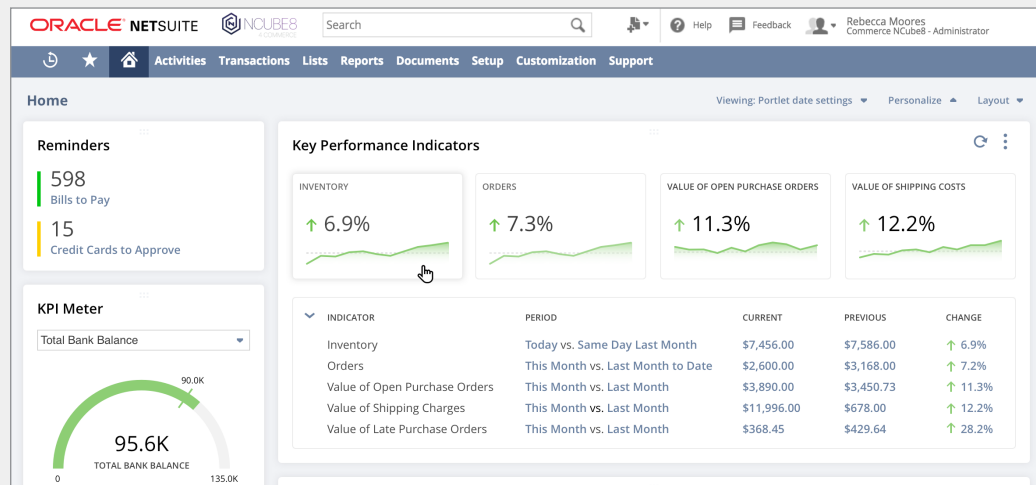
NetSuite leverages SuiteAnalytics to provide a set of standard and customizable reports for nearly all transaction types. Reports can be modified, and custom reports can be created based on the business needs with the tools provided within the platform. With drill-down

capability, business users can quickly and easily move from a summary level directly to greater detail, and access real-time information to proactively manage for better results.

SuiteAnalytics KPI

Key Performance Indicators (KPIs) are a powerful way to present business-critical information at a glance, saving valuable time for the user. KPIs can be easily added to a

SuiteAnalytics KPI



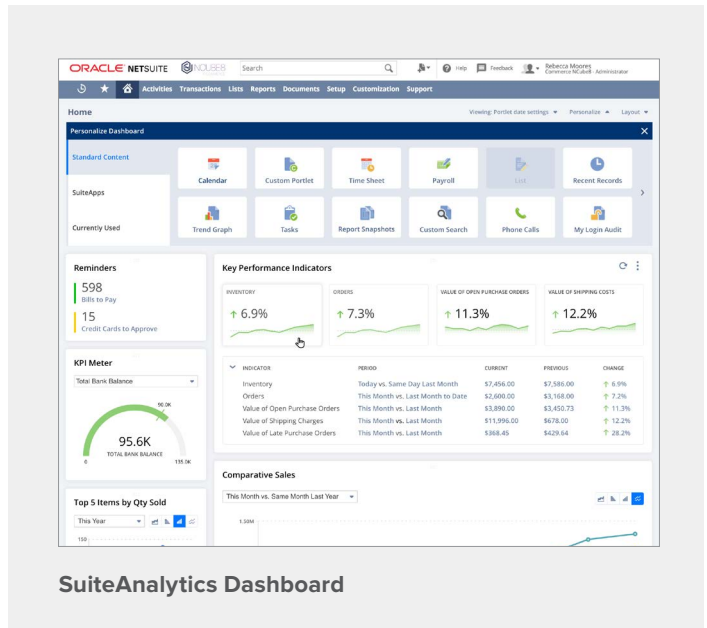
NetSuite Dashboard to improve efficiency and business agility. There are multiple ways to visualize KPIs with ability to drill down, providing an easy and intuitive way for the users to interact with their data. Users can create custom tabs for additional KPI information.

SuiteAnalytics Dashboard

NetSuite SuiteAnalytics real-time dashboards provide our customers intelligence from a single system of record across all areas of the company—from accounting and sales, to fulfillment and support. The dashboards can be customized to drive maximum productivity and the actionable insight to meet the dynamic changing needs of your business.

SuiteAnalytics Connect

NetSuite SuiteAnalytics Connect Service provides the ability to archive, analyze and report on NetSuite data using a third-party tool or any custom-built application on any type of



device using Windows, Linux, or OS X operating system. NetSuite Connect offers ODBC, JDBC and ADO.NET drivers that enable connectivity to variety of compatible applications, including Microsoft® Excel, BIRST, Adaptive and many other compatible applications.

