

The Benefit of a World-Class Data Center

One of the biggest benefits of using a cloud vendor is its ability to provide customers with a world-class data center that meets the highest standards of reliability but also are so secure that companies can confidently present a broader face to the Internet and include partners and customers as users of business applications.

Instrument Supplier Relies on NetSuite Data Center



Among the core competencies of a cloud provider is running a world-class data center that far exceeds the capabilities of virtually any small or midsize company. Brian Leffler, president of Instrumart, a leading supplier of industrial instruments, is glad to be done with the burden of running his own data center and software.

"I'm happier to have my data in the NetSuite data center than I am to have my data here," Leffler says. "I could never replicate their data center in a million years with a company my size."

Service-level agreement (SLA) guarantees are an added bonus. For instance, NetSuite guarantees a service level of 99.5% uptime. If NetSuite doesn't meet this commitment, the customer doesn't pay for that month. In contrast, an in-house deployment almost never comes with any such guarantees or reimbursement.

Clients are understandably concerned about data security. Knowing that their business success depends on this, the best cloud providers have processes and procedures in place to ensure secure client data. For example, NetSuite has multiple layers of redundancy to ensure availability and reliability. These processes are governed by industry best practices and continuously tested, improved and maintained.